We are the students of Neelagiri Degree & PG college -Nalgonda, declare that the

Project work entitled ‘’BRAND IMMAGE OF JIO’’ is the results of our original work

and has not submitted earlier to Mahatma Gandhi University or any other institudes for the

award of any Degree. It is the record of work done under the supervision of Mr.D.Mahendhar,

Lecturer in commerce, Neelagiri Degree & college-Nalgond.

This project report is submitted in partial fulfilment for the award of Degree of

Bachelor of commerce (B.Com.) from Mahatma Gandhi University,Nalgonda.

1.SANDA.NIHARIKA

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Place;Nalgonda

Date;

First, we thank The Almighty God for blessing us and support us throughout

His endeavor.

We take this opportunity to express our profound and sincere gratitude and

Continuation motivation and providing facilities in the college to complete the project

Successfully.

We wish to place on my record my deep sense of gratitude to my project guide,

Mr. D.MAHENDHAR for his exemplary guidance, monitoring and constant

Encouragement throughout the course of this project. We also extend my thanks to

Other faculties for their cooperation during my course.

Lastly, we thank all our friends and family members without whom this project

Would not possible.

SANDA.NIHARIKA

Submitted in partial fulfilment of the Requirements for the

Award of the Degree of

BACHELOR OF COMMERCE

BY

Under the Guidance of

D.MAHENDHAR

Lecturer in commerce

DEPARTMENT OF COMMERCE NEELAGIRI DEGREE &PG COLLEGE -NALGONDA

Affiliated to Mahatma Gandhi University – Nalgonda

2023-2024